

AMENDMENTS TO THE CLAIMS:

Please cancel claim 28 without prejudice or disclaimer.

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A method for electronically initiating a purchase of an item using a computer, the method comprising the steps of:

providing a data storage medium having at least one image of at least one item stored thereon;

accessing an image of an item from the storage medium;

viewing the accessed item image on a display in communication with a local processor;

electronically selecting the item for purchase, causing purchase data on the item to be stored on a writable memory device in communication with the local processor, wherein all purchase data not supplied by a consumer is supplied by the data storage medium such that the purchase data is compiled entirely without Internet access, the purchase data being sufficient to complete the purchase of the item; and

permitting a first selection and a second selection, wherein

the first selection causes printing of an order form containing the purchase data and configured to initiate a purchase when physically delivered to a vendor, and wherein

the second selection causes storing of the purchase data on a device accessible by the local processor.

2. (Previously Presented) The method in Claim 1, wherein:

at least one image comprises a three dimensional image; and

the viewing step comprises permitting a user to selectably rotate the image in at least one dimension between a first aspect and a second aspect.

3. (Previously Presented) The method recited in Claim 1, wherein the at least one image comprises two sets of images, a first set comprising an image of an object and a second set comprising an image of a saleable item related to the object.

4. (Original) The method recited in Claim 1, wherein the storage medium is selected from a group consisting of a read-only memory disk and a read-write disk.

5. (Original) The method recited in Claim 1, wherein the item image further comprises an electronic switch means activatable with an input device in communication with the processor for enabling the selection step.

6. (Original) The method recited in Claim 5, wherein:
the electronic switch means comprises a defined region on the display; and
the electronic selection step comprises using input means for pointing at and selecting the button.

7. (Previously Presented) The method recited in Claim 1, wherein the viewing step is completed without having accessed information related to the item not already contained by the removable data storage medium.

8. (Previously Presented) The method recited in Claim 7, wherein the method is completed without having accessed information related to the item not already contained by the removable data storage medium.

9. (Original) The method recited in Claim 1, further comprising the step, following the electronic selection step, of viewing the purchase data formatted as an order form.

10. (Original) The method recited in Claim 9, further comprising the step, following the purchase data viewing step, of revising an item of the purchase data to update the purchase data.

11. (Previously Presented) The method recited in Claim 1, further comprising the step of offering a plurality of choices of material for display, including a virtual-reality tour of a site, a set of still images, and promotional information.

12 (Currently Amended) A method for assisting a buyer to make a purchase from items having images thereof stored on a data storage medium, the method comprising the steps of:

providing a software application on the storage medium, the software adapted to:

run on a local computer comprising a processor and a storage device, an input device, and a display device in electronic communication with the processor,

display a menu on the display device comprising identifiers of the images;

receive a selection by a user through the input device of an identifier,

write a file on the storage device comprising the selected identifier;

receive a selection by a user through the input device whether to initiate a printing of an order form configured to mediate purchase of an item represented by the identifier electronically when mailed to a vendor, wherein all purchase data and images related to the selected identifier are resident on the storage medium such that the purchase data is compiled entirely without Internet access, the purchase data being sufficient to complete the purchase of the item, wherein the order form is printed with the purchase data; and

interfacing the storage medium with the processor.

13. (Original) The method recited in Claim 12, wherein the software is further adapted to retrieve the identifier from the storage device and display the identifier on the display device.

14. (Previously Presented) The method recited in Claim 12, wherein the method is completed without having accessed information related to the item not already contained by the electronic storage medium.

15. (Currently Amended) A system for electronically initiating a purchase of an item using a computer, the system comprising:

a removable electronic storage medium having at least one three-dimensional image of at least one item and a software application stored thereon;

a local processor,

a storage device, means for reading data from the storage medium, an input device, and a display device, all in electronic communication with the local processor,

wherein the software application is adapted to:

run on the local processor;

display a menu on the display device comprising identifiers of the images;

receive a selection of an identifier by a user through the input device;

write a file on the storage device comprising the selected identifier;

access an image of an item from the storage medium, wherein the image is a three-dimensional image;

display the accessed item three-dimensional image on the display device;

permit the user to selectably rotate the three-dimensional image about a user defined axis of rotation;

receive a user selection of the item for purchase;

automatically store purchase data on the item on a writable memory device in communication with the local processor such that the purchase data is compiled entirely without

Internet access, the purchase data being sufficient to complete the purchase of the item; and

permitting a first selection and a second selection, wherein

the first selection causes printing of an order form containing the purchase data and configured to initiate a purchase when physically delivered to a vendor; and wherein

the second selection causes storing of the purchase data on a device accessible by the local processor.

16. (Original) The system recited in Claim 15, further comprising means for establishing communication between the processor and an external network, the network having means for accessing a vendor of the item.

17. (Original) The system recited in Claim 16, wherein the software application further is adapted to transfer the purchase data to the vendor via the network.

18. (Original) The system recited in Claim 15, further comprising means for outputting a hard copy of the purchase data.

19. (Currently Amended) A software application resident on a storage medium also containing digital representations of a plurality of visual images and purchasing data for items associated with at least some of the images, the software application comprising:

means for interfacing with a local processor;

means for displaying three-dimensional visual images of at least some of the items on a display device in communication with the local processor, wherein the three-dimensional visual images may be selectably rotated about a first axis by a user, thereby displaying different aspects of the items;

means for receiving a selection of an item from a user through an input device in electronic communication with the local processor; and

means for writing a file on a storage device in electronic communication with the local processor comprising the selected item and associated purchasing data, the purchasing data being compiled entirely without Internet access, the purchasing data being sufficient to complete the purchase of the item;

means for, if purchasing data have been stored, selectably establishing a communication link to a remote vendor for order processing; and

means for selectably storing the purchasing data on a device accessible by the local processor.

20. (Original) The software application in Claim 19, further comprising means for displaying a shopping cart comprising an item identifier and purchasing data associated therewith along with the visual images.

21. (Original) The software application in Claim 20, further comprising means for displaying on the display device a complete order form comprising contents of the shopping cart.

22. (Previously Presented) The software application recited in Claim 21, wherein the communication link is physically printing an order form configured to be physically delivered to the remote vendor.

23. (Original) The software application recited in Claim 19, further comprising means for displaying a menu of subsets of visual images and means for receiving a user selection of a subset from the input device, the user selection directing a display of the subset of images.

24. (Original) The software application recited in Claim 19, further comprising means for transferring a second software application to the storage device for permitting a subsequent access of the file from the storage device without the storage medium and the processor being in communication.

25. (Previously Presented) The software application recited in Claim 19, wherein the visual image displaying means further comprises means for displaying at least one three-dimensional form, wherein the three-dimensional form may be selectably rotated about more than one axis by a user.

26. (Cancelled)

27. (Previously Presented) The method recited in Claim 1, further comprising the steps of, if purchase data have been stored, establishing subsequent communication with the vendor and transmitting the purchase data to the vendor for order fulfillment.

28. (Cancelled)

29. (Previously Presented) The method recited in Claim 12, wherein the software is further adapted to, if a selected identifier has been retained, issue a reminder at process startup to the user via the processor that the selected identifier has been retained.

30. (Previously Presented) The system recited in Claim 15, wherein the software application is further adapted to establish subsequent communication with the vendor and transmitting the purchase data to the vendor for order fulfillment.

31. (Previously Presented) The system recited in Claim 15, wherein the software is further adapted to, if purchase data have been stored, issue a reminder at processor startup to the user via the processor that the selected identifier has been retained.

32. (Previously Presented) The software application recited in Claim 19, further comprising means for if purchasing data have been stored, establishing subsequent communication with the vendor and transmitting the purchase data to the vendor for order fulfillment.

33. (Previously Presented) The software application recited in Claim 19, further comprising means for, if purchasing data have been stored, providing a reminder at processor startup via the processor that pending purchase data remain on the device.